



Minor in Business

Pre-Minor Courses

One of the following statistics courses:
STAT 180, STAT 190, ECON 230, PSCI 200, or MATH 203

ECON 108: Principles of Economics
OR ECON 207: Intermediate Microeconomics

Core Courses

ACC 201: Financial Accounting
MKT 203: Principles of Marketing
FIN 205: Financial Management

Electives (select 2)

Social Science Electives:

Both electives must be taken from this category to fulfill the social science division of the Rochester Curriculum.

BUS 118: Business Ethics	FIN 241: Real Estate Principles
BUS 201: Impactful Presentations	FIN 242: International Finance
BUS 217: Business Leadership	FIN 244: Asset Management
BUS 221: Operations and Strategy	FIN 246: Cryptocurrencies, Blockchain, & FinTech
ECON 209: Intermediate Macroeconomics	MKT 212: Marketing Research and Analytics
ECON 211: Money Credit and Banking	MKT 213: Marketing Projects and Cases
ECON 217: Contract Theory	MKT 233: Advertising and Social Media
ECON 251: Industrial Organization	MKT 235: Product and Brand Strategy
ECON 268: Economics of Globalization	MKT 237: Digital Marketing Strategies
ENT 101: Introduction to Entrepreneurship	PSCI 238: Business and Politics
ENT 223: Planning and Growing Business Ventures	PSCI 244: Politics and Markets
ENT 227: Fundamentals of Social Entrepreneurship	STR 203: Economic Theory of Organizations
FIN 206: Investments	STR 221: Business Strategy
FIN 213: Corporate Finance	STR 241: Pricing Strategy
FIN 233: Mergers and Acquisitions	

Non-Social Science Electives:

Electives taken from the non-social science list below will not satisfy the social science division of the Rochester Curriculum.

ACC 221: Managerial Accounting	CIS 211: Business Modeling with Excel
ACC 222: Financial Statement Analysis	CIS 220: Business Information Systems
ACC 224: Intermediate Accounting I	LAW 205: Business Law: Contracts and Legal Entities
ACC 225: Intermediate Accounting II	LAW 250: Business Law: Transactions & Other Topics
CIS 191: Introduction to Programming for Business Analytics	MATH 208: Operations Research